

Community Innovation Workshops

COMMUNITY INNOVATION WORKSHOPS

Presented by the University of Texas, United Way Capital Area and Hands On Central Texas. The Community Innovation Workshops equip citizen leaders through technical sessions that accelerate community change.

INNOVATION & CREATIVITY – May 22, 2008

Coming up with a good idea is difficult—putting that idea to work is even harder.

Learn how to discover the needs and aspirations of the community, generate ideas to engage those needs and aspirations, and develop a plan for putting your ideas into action.

NETWORKS AND NETWORKING – June 26, 2008

Learn different types of networks, how to cultivate them, and how to use them. This workshop emphasizes developing meaningful, sustainable relationships and using those relationships as the basis for effective collaboration.

CHANGING COMMUNITY CONDITIONS – July 24, 2008

United Way's purpose is to engage and unite the community to ensure that everyone has the opportunity to succeed and advance the common good. Come find out how United Way plans to change community conditions through the areas of education, health and financial stability, and to create opportunities for individuals, families and neighborhoods to succeed.

SPREADING IDEAS – August 28, 2008

It's not enough to "get the word out." You have to get people talking about your idea and its impact. Learn effective methods for using "word-of-mouth" or "viral" marketing to promote your ideas and attract others to work with you.

COMMUNICATING TO MOTIVATE – September 25, 2008

With an emphasis on spoken communication, this workshop covers three very powerful tools for moving others to action: a framework for persuasive policy presentations, telling stories, and simple but effective visuals.

BUILDING AN ACTION PLAN – October 23, 2008

This workshop provides a framework for developing an action plan for moving on a project or issue that matters to you. It combines elements of venture/business plans, project plans, and "common sense" planning, to create a process that is simple but effective.

To register and to view full workshop details, visit us at www.handsoncentraltexas.org. If you have any questions, please contact Armando Rayo, Director of Hands On Central Texas at armando.rayo@unitedwaycapitalarea.org or 512-225-0360.